

Richmond Automobile News

HIGHWAY SITUATION THROUGHOUT COUNTRY

War Will Boom Good Roads Movement, Says Nationally Known Road Enthusiast.

MANY STATES ACTIVE AT WORK

Michigan Will Build at Least 1,000 Miles This Year—Hardin County, Ky., Figures \$500,000 Return on \$50,000 Investment.

War will boom the good-roads movement, instead of having a depressing effect on it, is the opinion of S. M. Williams, sales manager of the Garfield Motor Truck Company, and a nationally known good-roads enthusiast. The good-roads movement, without reference to war conditions, has never been more encouraging than at present, he says.

"With the country in a state of war, the road-situation is most significant," says Mr. Williams. "The highest state of war preparedness cannot be achieved until our highways are in a fit state for motor-vehicle transportation of great quantities of munitions and materials, which must often be transported long distances. It is certain that the railroads alone cannot take care of the situation. Therefore, it is up to the townships, counties, States and nation to work harder and faster than ever on road improvement."

Reports Indicate Activity.

"Reports are coming in constantly of important progress in highway improvement in nearly every State. The Minnesota State Highway Commission, for example, says that fifty-four of eighty-six counties in that State have already drawn all of the state aid allotted in 1916. From 50 to 60 per cent of the cost of road-making in Minnesota is paid by the State and from 10 to 20 per cent by the counties."

In New York State, where millions have been expended on road improvement, it is said that it is now possible for one to travel in an automobile three straight months without leaving improved roads.

"Michigan expects that at least 1,000 miles of State rewarded roads are to be built by counties under the county road system during 1917. Much of this expenditure will be on trunk-line roads of State and interstate importance. With the new road mileage constructed by townships, it is reasonable to believe that a total of between 1,000 and 1,200 miles of improved roads will be reached this year."

Hardin County's Profit.

The good-roads movement has taken a start in Kentucky, where Hardin County has demonstrated to the satisfaction of all the enormous amount in good-road investments. Officials of that county claim a 50-cent return on a \$50,000 investment in the forty-four miles of Dixie Highway which passes through the county.

Of this \$500,000 return, at least \$21,000 is traceable to new money left in that district by tourists. There were 21,660 cars bearing license tags of States other than Kentucky, which passed through there in seven months after the improvement of the road. Figuring that each car left a dollar in money in the county, which is a very low estimate, the return is obtained. Farm land in Hardin County has increased approximately \$10 an acre since the construction of the highway. There are 310 farms there averaging 200 acres each, giving an increased value of \$30,000. Thus, a \$500,000 return on the \$50,000 investment.

The same situation can be found in many other states, and it is safe to say that 50 per cent of the nation's roads are improved.



The Richmond home of the Smith Form-a-Truck on West Broad Street, where the Appomattox Iron Works and Supply Co., Inc., are distributors for this district.

that the whole country has at last awakened to the necessity of good roads and the profits derived thereby."

Sparks From Motorland

Events of Weekly Automobile Row

Ground was broken last week at the northeast corner of Ninth and Broad Streets for the new home of the Richmond Motor Company, Inc., Ford dealers. The building will be modern in every respect and will be one of the largest automobile sales places in the city. The building will cost approximately \$10,000.

A. T. Jennings, local distributor for the Lexington Minute Man "Six," reports the delivery of a roadster to W. R. Jennings, of Newport News, and the appointment of T. H. Cullen as dealer for Norfolk.

Kirkman Bros., 218 West Broad Street, have been appointed distributors for the Kelly-Springfield Motor Truck Company.

Lillian Fraser, sales manager for the Jones Motor Car Company, distributors for the Cadillac, reports recent delivery to E. Tom Cameron, J. N. Dout, H. W. Schwarzenfeld, A. L. Jacobs and T. A. Smyth of Richmond; George Stewart of Petersburg, and Stuart Grimes City Point.

The M. L. Stone Motor Company reports sales of thirty cars during the month of April, as follows: Two Buicks, two Premiers and one Marion. The company has orders on hand for eighteen Marmons, but the engine for this car is so good that trouble is experienced in making deliveries. A shipment of forty Buicks is expected this month. Sales rates here for the year are forty better than for the corresponding period of 1916.

W. W. Anderson, well known in local motor circles, has joined the sales force of the Pines-Burroughs Motor Company.

H. A. Blumer reports the delivery of an eight-cylinder Stearns to Claude A. Dean, deputy client of the United States Circuit Court of Appeals and a member of the Commonwealth of Virginia. Mr. Blumer has received a shipment of Chantards, and is expecting a shipment of Stearns this week.

Three carloads of Mitchell are expected to be received this week by the Price-Burroughs Motor Company.

Eighty Fords were sold last month by the Universal Motor Company. The same situation can be found in many other states, and it is safe to say that 50 per cent of the nation's roads are improved.

THERE is no better tire made than the Hood Tire. If we ourselves knew how to improve this tire we would not hesitate to do it.

**More Plies
More Rubber
Greater Mileage
Greater Service**

Test out one or two Hood Tires yourself—time alone can prove that the highest quality is really in the end the greatest economy.

There is a Hood Dealer near you. If you cannot locate him write us.

Dennis Auto Supply Co.
Richmond, Va.

Quality is Economy



This is the sign of a Hood Dealer.

Motor Company, last week drove a of the Richmond Automobile Club yes-
Cadillac 120 miles on one gallon of gasoline. A one-gallon can was at-
tached to the engine for the test.

Monte Stone, of the M. L. Stone Motor Company, has returned from a business trip to New York.

The Plagman Motor Company, this past week sold and delivered a Jordan roadster to Z. E. Hartington.

Russell H. Rawling, president of the Kline-Kar Sales Corporation, reports the sale of a Kline-Kar to James Sulter and the closing of Roland Andrews, of the Capital Motor Company, South Hill, as a dealer.

J. E. Finney has added to the sales staff at the Kender Storer Company, Dawson Young and Charles Duthie, both well known in the automobile field of Richmond, and L. P. Finney to take care of the service station.

An expert mechanic, who has served in repair shop and service station, will be retained, gives each car a thorough inspection, the report of which includes the appraiser to determine the actual value of the cars presented for appraisal.

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**APPRaisal SYSTEM
INAUGURATED HERE**

Richmond Dealers Solve Plan For Determining Value of Old Cars Offered in Part Payment.

"The matter of the disposition of used automobiles and of doing so at their true value is a subject that has puzzled not only the owners of these cars, but the dealers who are asked to take them in part payment for new automobiles. How to fix a value that would be satisfactory to car owners as well as to dealers has been the problem. In view of the fact that it has been decided by the creation of an appraisal bureau and to give a thorough test to the plan the automobile dealers of Richmond have formed such a bureau, and while the plan has been in operation but a few days it is already showing its merit," said Secretary R. B. Walker.

ful to the club in keeping its road information up to date.

Calls State Meeting.

John A. Lesner, president of the Virginia State Automobile Association has issued a call for a meeting of the association, to be held in the Richmond Automobile Club rooms, Murphy's Hotel Annex, on Tuesday, May 22, to which all clubs are invited to send delegates.

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America's Greatest Light Six
HAYNES
America's Greatest Light Twelve
Model Garage Corporation
Main, 179, 605-13 W. Broad St.

Pierce-Arrow

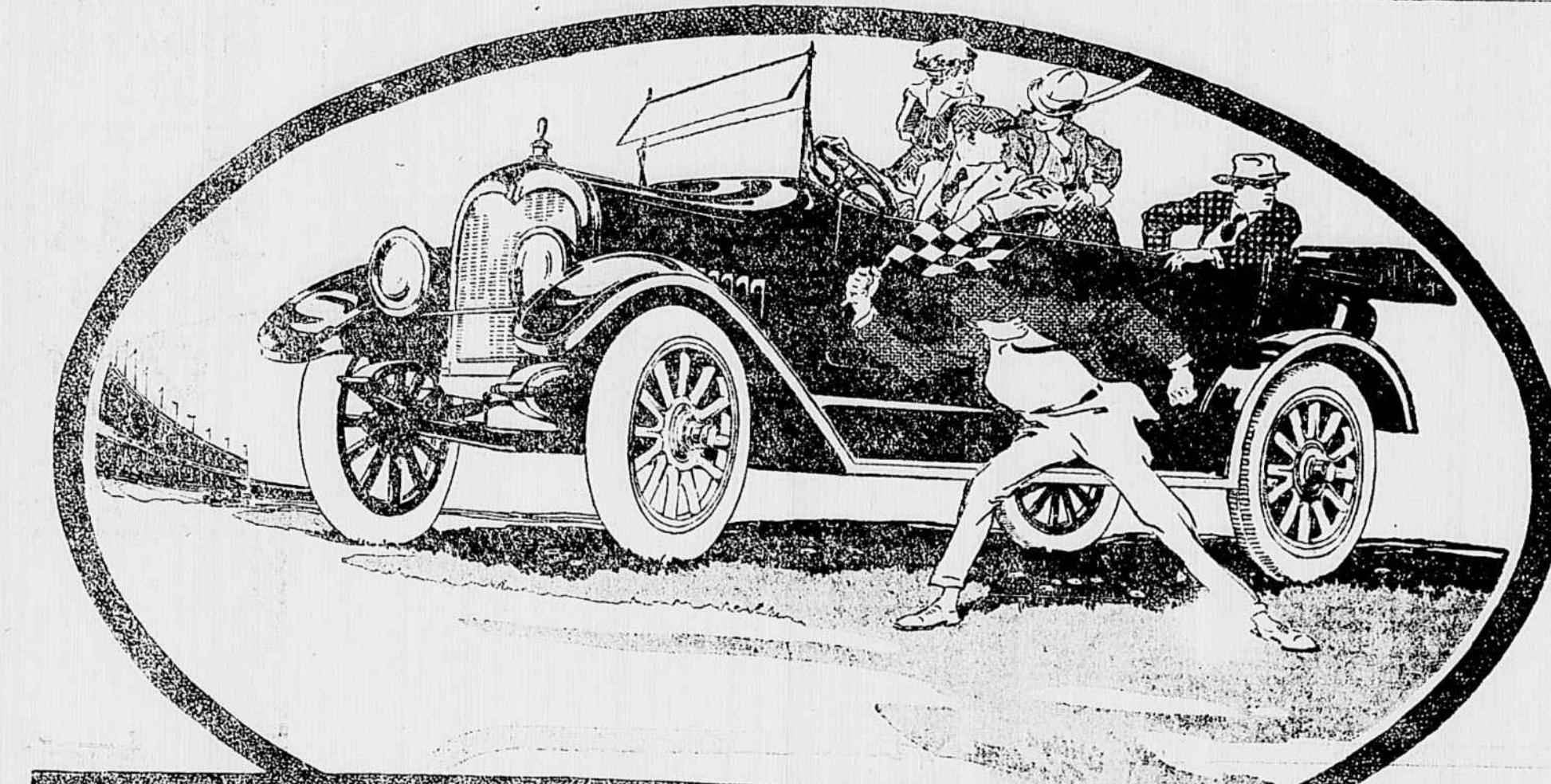
SEVEN-PASSENGER TOURING CAR

IN STOCK

FOR IMMEDIATE DELIVERY

L. M. FOSTER

614 EAST MAIN STREET.



The Real Greatness of the Maxwell Is in Its Perfected Mechanism

Mechanical perfection has made the Maxwell the endurance champion of the world—the most economical car to run—a source of complete satisfaction to 200,000 Maxwell owners.

Let's consider the Maxwell first as a piece of machinery,—for that's what a real automobile is—a machine.

Fancy upholstery, enamel, a highly polished instrument board are excellent things,

—but they don't make a great motor car.

Motor-car merit depends, first, last and always, on mechanical construction,

—on the parts that are hidden from your view.

The Maxwell has grace of form and line—travels easily—is roomy and comfortable,

—a novice knows that—it's obvious.

But, let us pick the car to pieces and see what you actually get for your money.

The Sturdy, Masterful Chassis

In the first place, there is one—and only one—Maxwell chassis,

—and that chassis not an experiment,

—not the whim of some designer who craves a reputation for being different or original.

Nobody is permitted to tinker with that one Maxwell model,

—no smart ideas are allowed to swerve it from its course of development, refinement, perfection along the known, proved, time-tried principles of automobile construction.

The Maxwell Engine is the Embodiment of Efficiency and Power

The Maxwell engine is a concrete manifestation of efficiency and power brought up to an almost unbelievable point of perfection.

It has much of the velvety smoothness characteristic of the motors in high-priced cars,

—plus power, economy, reliability and simplicity.

This marvelous motor is daily taking Maxwells over tens of thousands of miles of the hardest sort of going at an average cost of only \$6 to \$8 a month,

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